



What's New at the WAC?



Welcome Chris Scott



Chris Scott joined the Washington Apple Commission in August as an International Trade Specialist. Chris will work with the Export Team and manage the export marketing programs in Canada, the Middle East, the United Kingdom, Morocco, China, Hong Kong, Taiwan and Russia.

Chris was born and raised in Wenatchee where he spent his summers working in his parents apple, cherry and pear orchards. He earned a degree in Biology from Eastern Washington University. After graduation, Chris worked in research and development for Stemilt Growers in Wenatchee. He later worked for Kroger Foods in Cincinnati as a produce buyer before returning to Wenatchee to manage one of Stemilt's packing facilities. In the meantime, the family business expanded to include wine grapes and they eventually opened their own winery, the Martin-Scott Winery. Chris utilized his finance and marketing skills in managing the winery before bringing those skills to the WAC.

We look forward to Chris' talents in the Export department...welcome!

It has been almost 15 years since the last Washington State Apple Industry video was made. A lot has changed in the industry from new apple varieties, sorting and packing technologies and orchard planting techniques. Thanks to the creative and hard work of the Washington State Department of Information Services crew along with the WAC staff and help from growers and shippers in the industry, an informative and beautiful new industry video has been created. The video was shot in high definition, wide-screen format and tells the story of growing, packing, and marketing Washington apples around the world.

For September, October & November, the new video is streaming on this website. Go to "What's New" and click on the "Industry Video" link. It is also available for purchase for \$9. Click the "Merchandise" button from our home page, then go to "Order Point of Sale On Line".

New Industry Video



For the first time, the video is available narrated in English and Spanish. It is also subtitled in 10 languages: French, Arabic, Russian, Tamil, Hindi, Malay, Traditional Chinese, Simplified Chinese, Thai and Vietnamese. Please enjoy the video!